



CELEBRATING 25 YEARS!

# Announcement

March 22, 2024

# Embracing Her Legacy: Join Us in Celebrating Women's History Month!

March is a time to honor the contributions and remarkable achievements of women throughout history.

Let's celebrate this month with gratitude and a commitment to amplifying the voices and stories of women everywhere. And let's begin right here within our very own TFG community.

#### **Women Serving Women**

At the heart of our mission lies a deep conviction: women deserve more than just advice – they deserve a relationship of trust and understanding. In a world where male voices often dominate, Taylor Financial Group, proudly founded by a woman 25 years ago, stands ready to accompany women on their journey toward financial freedom.

Women face hurdles that most men never even fathom. Women are primary caregivers, the unsung heroes of a family health crisis, and they often sacrifice careers for the sake of families. In fact,

» Women are disproportionately affected by family health issues, with women often thrust into the role of caregiver.

- » Four out of five stay-at-home parents are women.
- » On average, women earn 82% of what men earn.



As we commemorate **Women's History Month**, we take pride in the strides towards gender equality exemplified by **Taylor Financial Group**.

In an industry traditionally dominated by men,**TFG stands out by being** woman-founded 25 years ago, plus employing an impressive 80% female workforce.

> DEBRA TAYLOR, CPA/PFS<sup>™</sup>, JD, CDFA<sup>®</sup> is the Founder, Wealth Advisor, and Lead Tax Planner of Taylor Financial Group, LLC, a full-service, woman-owned wealth management firm located in Franklin Lakes, NJ.

> Debra's mission is to educate and empower women to take control of their



futures. She and her team counsel women on every front: investment management, tax strategies, secure retirement planning, and creating legacies through meticulous estate planning.

Women Client Testimonials Don't take our word for it! Hear what other women are saying about us.







TFG's strong commitment to empowering women in the workplace is not only commendable but also serves as an inspiration for others to follow suit!



## Why are you proud to be a woman or how do you see women making a difference in the world?

## What does it mean to be a woman working at TFG?

"I see women as the backbone of human society. Women make a difference through their nuanced understanding of the world and take on leadership roles within their families and communities. Women should receive more credit for the often-unsung work that they do in their families and communities. I love working with so many other women at TFG! It is empowering and refreshing to belong to a workplace that uplifts and supports women in leadership roles." ~ **Caroline** 

"It is amazing to be working at a female-led firm with a majority female staff,

especially in a male-dominated industry. It is a very empowering environment being a young woman early in my professional career. Another added benefit is that many of our clients are successful women whom we can foster strong relationships with." ~ **Jen** 

"Working at a female-founded company is a unique and empowering opportunity for me as a woman. I'm very excited to be part of a workplace culture that prioritizes women. Working at TFG gives me a sense of belonging, inspiration, and the chance to be part of something positive for women for generations to come. It's also comforting to know that this is always a place where my voice will be heard amongst my women peers." ~ **Jessica** 

To be a woman at TFG means to be heard, to be a valued member of our team, and to be relatable to our clients! ~ **Dominique** 

Being a woman working at Taylor Financial Group is like a breath of fresh air, where empathy and strength go hand in hand. I have inspiring peers who support one another to reach new heights together. It's a workplace where you are encouraged to pursue your dreams. ~ **Evelyn** 

Throughout the year, Taylor Financial Group hosts women's events to empower and educate women and promote fun and fellowship.

**Our next women's event is our Women's Wellness & Champagne Brunch at Debbie's House on Tuesday, March 26th at 10:30 am.** We hope you can make it for Lisa Alexander and the Tibetan Bowls plus the ladies of Herbal Heaven Boutique will give some great wellness tips.

Women's	Events	2024
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	Tue., Mar 26	10:30 am	Women's Wellness Event & Champagne Brunch	
	Wed, Apr 17	4 pm	Women & Wealth Estate Planning Conversation & Pizza Making Party	
	Wed, May 15	2 pm	Women + "Bring a Friend" (Bowling Event)	
	Tue, Aug 6	9 am	Ladies' Day at the Beach	
	Fri, Nov 8	12 pm	Ladies' Harvest Festival with Pumpkin Themed Activities	
	Fri, Dec 6	12 pm	25th Anniversary Ladies' Luncheon / Cooking Demo	

phone 201-891-1130 | email office@taylorfinancialgroup.com Investment advisory services offered through CWM, LLC, an SEC Registered Investment Advisor. Carson Partners, a division of CWM, LLC, is a nationwide partnership of advisors.

> 795 Franklin Ave., Bldg. C, Ste. 202, Franklin Lakes, NJ 07417 case #02108083 2/9/24

There are many more events throughout the year. Check the Weekly Update for upcoming events. Alternatively, you can reach out to our office for more information.

We are so grateful for our TFG Women's Community. Let's ensure that every day is a celebration of women's accomplishments and a step forward towards a more inclusive and equitable world for all women, now and for generations to come.

Thanks and Regards,

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Debra Taylor, CPA/PFS<sup>™</sup>, JD, CDFA® Founder, Wealth Advisor, and Lead Tax Planner



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