TAYLOR
FINANCIAL GROUP, LLC
THE RIGHT PARTNER CAN MAKE ALL THE DIFFERENCE

Money doesn’t have to be complicated.

You deserve to understand what’s happening with your money. We make the complex simple to help you pursue your life goals. Our goal is to help our clients to fully understand what’s happening with their money at every stage of their financial journey. You’ll receive:

An Effective Game Plan

It’s our job to understand the complexities of your situation. Your financial plan is designed with your personalized goals in mind. We’ll continually evaluate your plan to make sure it’s on track with your goals and updated as your life changes.

Advice in Common Language

We speak your language to ensure you have a clear understanding of what we’re going to do with your money. Our ongoing communications provide continual transparency so you’ll stay informed on the markets and know what’s happening with your investments.

Straightforward Fees

You should know what you’re paying your advisor and how we apply those fees to your investments. We’ll explain our fee structure so you have confidence that you’re receiving value from your advisor.

Solutions to Fit Your Needs

Our passion is to help you find your vision of true wealth – all that money can’t buy and death can’t take away. That means helping you define what true wealth looks like for you and putting a plan in place to help you pursue your vision. We do this through our commitment to service – from investment management and retirement planning to estate planning and legacy solutions – our goal is to help you reach your goals, whether you’re just getting started, preparing for retirement or well into your golden years.

Set Your Family Up for Success

I’m a young professional looking to expand my family, eliminate debt and help grow my wealth.

Accumulate Wealth

I want to protect the wealth I’ve acquired and put it to work for me so I can continue to grow my assets.

Prepare for Retirement

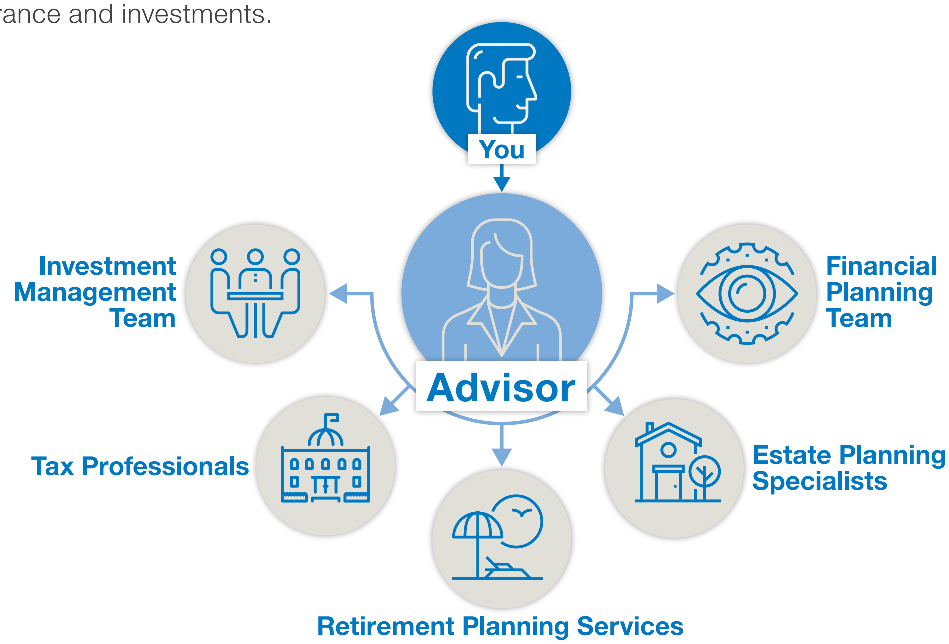
Retirement is approaching, and I want to make sure my family has the income we’ll need.

Leave Your Legacy

I’m already retired and want to make sure my legacy is protected (and I don’t run out of money anytime soon).

What Makes Us Different

Your best interests come first. We are fiduciaries, meaning we act in your best interest – always. We customize your financial plan to your risk level, goals and stage of life. You'll work with a skilled advisor who can draw upon a team of highly specialized professionals dedicated to the complexity and unique nature of your financial situation. Our holistic financial planning approach provides full in–house support for financial planning, taxes, trust, retirement planning, insurance and investments.



Nationally Recognized

FINANCIAL TIMES	BARRON'S	FA FINANCIAL ADVISOR MAGAZINE
FT 300	Barron's Hall of Fame: Inaugural Inductee	Financial Advisor Magazine's Fastest Growing Firms

Featured in: New York Times, Wall Street Journal, Bloomberg, Barron's, Forbes, Fox News

The Financial Times Top 300 Financial Advisors is an independent listing produced by the Financial Times. The FT 300 is based on data gathered from firms, regulatory disclosures, and research conducted on behalf of the Financial Times by Ignites Research, a Financial Times sister publication. The listing reflects each advisor's performance in six primary areas. The factors are: 1. Assets under management; 2. AUM growth rate; 3. Years of experience; 4. Compliance record; 5. Industry certifications; 6. Online accessibility. Neither the brokerages nor the advisors pay a fee to the Financial Times in exchange for inclusion in the FT 300. Listing in this publication and/or award is not a guarantee of future investment success. This recognition should not be construed as an endorsement of the advisor by any client. **Barron's Hall of Fame**: Awarded to Ron Carson: Barron's magazine, October 20, 2014 issue. Advisors inducted into the Hall of Fame include those who were recipients of the Barron's Top 100 Independent Advisors ranking since the list's inception. The Barron's rankings are based on data provided by over 4,000 of the nation's most productive advisors. Factors included in the rankings: astsets under management, revenue produced for the firm, regulatory record, quality of practice and philanthropic work. Investment performance isn't an explicit component because not all advisors have audited results and because performance figures often are influenced more by clients' risk tolerance than by an advisor's investment-picking abilities. **Financial Advisor Magazine** Fastest Growing Firms: Awarded to Carson Wealth (2019). RIA ranking candidates are ranked by AUM of the previous year. To be eligible for the FA Magazine RIA ranking, firms must be independent registered investment advisors and file their own ADV statement with the SEC. They need to provide financial planning and related services to individual clients. Firms were measured and ranked by their growth in assets under management from 2017 to 2018 to determine the top 50 fastest growing.

Investment advisory services offered through CWM, LLC, an SEC Registered Investment Advisor. Carson Partners, a division of CWM, LLC, is a nationwide partnership of advisors. 00763311-R-0620

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Taylor Financial Group, LLC
795 Franklin Avenue
Bldg. C, Suite 202
Franklin Lakes, NJ 07417

Local: 201.891.1130
Fax: 201.891.1136
Taylorfinancialgroup.com